

Cheuk Wei Lin Web Developer

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Summary

Frontend-focused Web Developer with 2+ years of professional experience building interactive, user-focused web applications. Strong background in JavaScript, React ecosystems, and Laravel, with hands-on experience delivering production-level features that improve user engagement and conversion rates.

Currently working at ThinkSpace Education, developing interactive learning tools, improving UI/UX, and building internal systems used across the platform.

Skills

- **Frontend:** JavaScript, HTML, CSS, React, React Native
- **Backend:** PHP (Laravel), Python, MySQL
- **Tools & Platforms:** Git, Firebase, Amazon S3, ActiveCampaign API, OpenAI API
- **Other:** Figma, Adobe XD, WordPress, Shopify

Work History

Web Developer, ThinkSpace Education 07/2024 – Present

- Improved checkout experience, increasing conversion rates and course sales
- Redesigned key UI components (mega menu, footer) to enhance navigation and usability
- Built interactive learning tools using JavaScript (Tone.js), including quizzes, audio processors, and media-based widgets
- Developed audio-based educational tools (compressor, EQ, reverb simulators) to improve student engagement
- Designed and implemented a full achievements system to enhance student motivation and platform interactivity

Backend & Systems (Laravel / Python):

- Built grading matrices system, replacing manual spreadsheet workflows
- Implemented tooltip guidance system across the VLE, improving usability for both tutors and students
- Integrated OpenAI TTS API to enable audio playback of course materials
- Developed internal content tools (Markdown → Editor.js pipelines)
- Created Flask-based tools enabling non-technical staff to run internal scripts
- Built data pipelines and visualisation tools (pandas, Plotly) for student engagement insights
- Explored predictive modelling techniques to estimate student performance

Web Designer, Freelance 01/2025 – 03/2025

- Designed a merchant website in Figma, creating a clean and professional interface aligned with the client's brand
- Produced design concepts and iterated based on feedback to refine layout, visual hierarchy, and usability

- Web Developer, Freelance** 02/2024 – 06/2024
- Built a custom website for a local business using HTML, CSS, and JavaScript
 - Worked closely with the client to gather requirements and delivered a responsive, user-focused solution
- Web Development & Support Associate, Memotech** 02/2022 – 08/2022
- Developed landing pages focused on accessibility and conversion
 - Created visual assets with marketing team to improve engagement
 - Provided client support using POS systems (iiko, ICRTouch, Preoday)
- Junior Web Developer, Memotech** 02/2020 – 09/2020
- Built and maintained web pages with a focus on usability and clean design
 - Managed backend product data for accuracy and consistency

Education

- MSc Computing Science, University College Cork | First Class Honours** 09/2022 – 09/2023
- BSc Computing, Dundalk Institute of Technology | 2.1 Second Class Honours** 09/2017 – 05/2021

Additional Information

- **Content Creation:** Tech content creator with a combined following of 125K+
- **Languages:** Conversational Cantonese, currently learning Mandarin

Interests

Calisthenics, cooking, travel, speed cubing